

Call for expressions of interest for  
**Venues to host Fest and Fair initiatives**  
The Festival of the New European Bauhaus, 9-12 June 2022

**Context**

From **9 to 12 June 2022**, the European Commission organises the first edition of **The Festival of the New European Bauhaus** and you can be part of it!

The **New European Bauhaus** (NEB) expresses the European Union's (EU) ambition of creating beautiful and sustainable spaces, products and ways of living together. It promotes a new lifestyle where **sustainability** matches style, thus accelerating the green transition across our economy, from construction to furniture and fashion, as well as in other areas of our daily life and societies. The **New European Bauhaus** brings a cultural and creative dimension to the **European Green Deal**. It brings out the benefits of the environmental transition through tangible experiences at the local level.

The Festival of the **New European Bauhaus** consists of three pillars:

- **The Forum:** to exchange views and debate topics relating the New European Bauhaus;
- **The Fair:** to exhibit and showcase projects and prototypes reflecting and supporting the values of the New European Bauhaus;
- **The Fest:** a moment of celebration bringing together culture, art and conviviality celebrating freedom of expression with radical, innovative, disruptive ideas and visions.

The 2022 edition of the Festival will be a hybrid event and the core activities will take place in Brussels, with **side events across the EU and beyond**. It will be disseminated on a dedicated digital platform accessible from the **New European Bauhaus** initiative [website](#).

You can propose your space, be it museum, cultural space, café, bar, restaurant and other commercial premise, community garden or courtyard, and much more to:

- **Host in Brussels activities proposed by other contributors to the Festival (project exhibition, cultural and artistic activities or participatory activities)**

Collaboration is at the core of every aspect of the Festival. We aim at **getting local communities engaged in new ways of meeting and cooperating** by connecting inspiring initiatives with **physical spaces across the 19 municipalities of Brussels**.

**Why apply**

The Festival of the New European Bauhaus offers the opportunity **to join the growing community of the New European Bauhaus** and be a part of a large-scale European event. Through your participation

in the event, your venue **will attract large numbers of visitors and I will have the opportunity to promote your place, stories and ideas, actions and lessons learnt** to a wider public.

### What we offer

Successful applicants will be **included in the programme of the event**, the **venue will be pinned on the map of the Festival in Brussels**, and you **will be associated** to one or more elements of the programme.

By **attracting large numbers of visitors** and **acting as centres for the local community**, the venues hosting **project exhibitions and cultural initiatives** will benefit from an **increased visibility and the opportunity to promote their activity**.

### Which places are eligible

All **private and public entities** based in Brussels, which **are able to offer a space or settings** to host **one of the components of the Festival** such as **project exhibition and/or artistic performance** are eligible to express their interest.

The **activities you could host include**, but are not limited to:

- Cultural and artistic programmes and exhibitions (plastic arts, photography and digital art, music, drawing and paintings, 3D Installations, etc.);
- Project-related exhibitions (posters, photos, images, etc);
- Participatory creative activities involving citizens (workshops, theatre, competitions) ;
- Conviviality moments with citizens and associated pop-up spaces (musical performances, such as concerts or live music shows).

Your venue should reflect the **New European Bauhaus** core values:

- **Sustainability** in environmental terms, from climate goals to circularity, zero pollution, and protecting nature/improving biodiversity;
- **Aesthetics**, including quality of experience and style, beyond functionality;
- **Inclusion**, valorising diversity, equality for all, accessibility, and affordability.

### Who can apply

**Owners, managers or other authorised representatives of the space proposed** for hosting Festival activities. For **public spaces**, the proposal should come **with a document expressing the support of the relevant public authorities**.

## When and how to apply

**Please note that the deadline for applications to the Places has now passed, and no further submissions will be accepted.**

In case of any technical issues please contact us: [contact@new-european-bauhaus-festival.eu](mailto:contact@new-european-bauhaus-festival.eu)

## Validation process

Throughout March 2022, the European Commission will assess your application. In early April 2022 you will be notified of the results of the assessment of your application and will know whether your proposal has been accepted to be part of The Festival and what type of support we can offer.