

Call for expressions of interest for
Fest: cultural and artistic activities
The Festival of the New European Bauhaus, 9-12 June 2022

Context

From **9 to 12 June 2022**, the European Commission organises the first edition of **The Festival of the New European Bauhaus** and you can part of it!

The **New European Bauhaus** (NEB) expresses the European Union's (EU) ambition of creating beautiful and sustainable spaces, products and ways of living together. It promotes a new lifestyle where **sustainability** matches style, thus accelerating the green transition across our economy, from construction to furniture and fashion, as well as in other areas of our daily life and societies. The **New European Bauhaus** brings a cultural and creative dimension to the **European Green Deal**. It brings out the benefits of the environmental transition through tangible experiences at the local level.

The Festival of the **New European Bauhaus** consists of three pillars:

- **The Forum:** to exchange views and debate topics relating the New European Bauhaus;
- **The Fair:** to exhibit and showcase projects and prototypes reflecting and supporting the values of the New European Bauhaus;
- **The Fest:** a moment of celebration bringing together culture, art and conviviality celebrating freedom of expression with radical, innovative, disruptive ideas and visions.

The 2022 edition of the Festival will be a hybrid event and the core activities will take place in Brussels, with **side events across the EU and beyond**. It will be disseminated on a dedicated digital platform accessible from the **New European Bauhaus** initiative [website](#).

You can propose activity(ies) to be exhibited and/or performed in Brussels as part of "The Fest" pillar of the Festival:

- **cultural and artistic programmes and exhibitions**, such as plastic arts, photography and digital art, music, theatre and storytelling, dance, drawing, paintings, 3D installations and other;
- **participatory creative activities** involving citizens, such as workshops, theatre, competitions or more;
- **conviviality moments with citizens** and associated pop-up spaces, such as musical performances, concerts or live music shows, etc.

Proposals can also consist of **digital pre-recorded material** that could be uploaded to the **Digital Library of The Festival**. The Festival representative will liaise with you directly regarding details of the material and specific channel for its uploading.

Why apply

The Festival of the New European Bauhaus offers the opportunity to join the **growing community of the New European Bauhaus** and be a part of a large-scale European event.

Artists **across creative disciplines, countries and at any stage of their career** are invited to submit an application to **participate in this event**. As a **melting pot of perspectives and disciplines**, the NEB will be a fertile ground for fermenting ideas on initiatives that connects the **European Green Deal to our living spaces and experiences**.

By joining the event physically In Brussels, you will have the **opportunity to be part of a large citizen oriented cultural event** that **gives voice to passionate individuals, communities and organisations who wish to share their visions and engage with a wide audience at a local level with a broader reach**.

What we offer

If your proposal is selected, it **will be integrated in the event programme** and will be pinned down in the interactive map that will guide visitors through the various places of exhibition, performance, creative activities or conviviality moments.

You can propose an activity or performance regardless if you have or not a corresponding exhibition or performance space in Brussels. For those who **do not have** their own space, **shared spaces will be offered** with a common format.

In addition to the **coverage of travel expenses**, a flat fee might be allocated to the selected activities to contribute **to the remuneration of artists** depending on the needs.

The technical needs for an exhibition space and the estimate of the expenses should be provided in the application form.

Which initiative are eligible

Your proposal should promote the values of the New European Bauhaus and the development of beautiful and sustainable spaces and ways of living together. The proposal of an artistic performance, exhibition or participatory activity should be planned between the 9 and the 12 June (included) in Brussels.

Your proposal of an artistic performance, exhibition or participatory activity should reflect the **New European Bauhaus** core values:

- **Sustainability** in environmental terms, from climate goals, to circularity, zero pollution, and protecting/improving biodiversity;
- **Aesthetics**, including quality of experience and style, beyond functionality;

- **Inclusion**, valorising diversity, equality for all, accessibility, and affordability.

Your proposal should relate to at least one of the **thematic axes**:

1. **Reconnecting with nature**
2. **Regaining a sense of belonging**
3. **Prioritizing the places and people that need it most**
4. **Fostering long term, life cycle and integrated thinking in the industrial ecosystem**

Your proposal could also illustrate the principles of the **New European Bauhaus**:

- **A multilevel approach**: from global to local. Climate change and the green transition bring challenges that should be addressed globally. At the same time, it is at the local level that change is happening and makes sense for people, which also includes small scale projects.
- **A participatory approach**: involves civil society and people of all ages and in all their diversity, including women, youth and disadvantaged groups (disabled people) and minorities.
- **A transdisciplinary approach**: requires bringing in many different competencies and knowledge from different fields.

Who can apply

You are eligible if you apply as an individual artist/cultural actor, and artists collective or if your organisation is a publicly funded project, a public organisation, a Non-Governmental organisation or any other non-profit organisation active at local, regional, national, European or international level.

When and how to apply

Please note that the deadline for applications to the Fest has now passed, and no further submissions will be accepted.

In case of any technical issues please contact us: contact@new-european-bauhaus-festival.eu

Selection process and criteria

Throughout March 2022, the European Commission will assess your application. In early April 2022 you will be notified of the results of the assessment of your application and will know whether your proposal has been accepted to be part of The Festival and what type of support we can offer. Beyond eligibility aspects explained above, the proposals will be scored based on how well their declared scope meet the following criteria:

A. Content-related requirements:

- Connection to the New European Bauhaus values and axes;
- Originality of the proposed activity;

- Relevance, quality and originality of the communication activities or activation programme proposed by the applicant during “The Fest”.

B. Technical requirements:

- Capacity to deliver the proposed activity within the requested timeframe;
- Soundness of the budget in line of proposed activity(ies);
- *For activity and places:* Connection with nature and physical spaces, especially ‘hidden’ or unusual places or creation of new opportunities for a wide range of citizens to attend or participate, including people belonging to minorities or disadvantaged groups.

Score of the applications for the admission to the Festival

The submitted applications will be scored against the fulfilment of the selection criteria. The applications should obtain minimum of 65 points out of a possible 100 points to be selected for the next stage.

- A. Content related requirements: minimum score is 40 points out of a possible 60 points.
- B. Technical requirements: minimum score is 25 points out of a possible 40 points.